



BitDegree

COURSE GUIDELINES

Your teaching material may be extraordinary, but students are unlikely to complete your course if, for example, the video is grainy and the sound is barely audible. Here you will find guidelines on how to make a **high-quality** course.

Use this checklist to make sure your course meets BitDegree guidelines.

Audio

- | | |
|--------------------------------------------------------------------------------------------|-------------|
| • Clear and audible sound | Required |
| • No background noises or hums | Required |
| • No echo (avoid recording in a large, empty room) | Recommended |
| • No sound effects that are distracting or sharp and sudden (don't startle your students!) | Recommended |
| • Synced to the video | Required |
| • Stereo sound (check if it's streaming through both earbuds) | Required |

Video

- | | |
|--------------------------------------------------------------------------------------------|-------------|
| • HD quality, at least 720p with 16:9 aspect ratio | Recommended |
| • The image should be clear, with no blur | Required |
| • A static shot or, if the camera is in motion, image stabilization | Recommended |
| • Professional lighting (we suggest 3-point lighting) | Recommended |
| • General tidiness (non-distracting environment, no unnecessary objects in the background) | Recommended |

Content

- | | |
|-------------------------------------------------------------------------------------------------------------------------------|-------------|
| • The uploaded content must be an original creation by the teacher, which does not infringe on any copyright, trademark, etc. | Required |
| • A 2-5 minute introductory lecture about the key points your course will cover | Required |
| • At least 1 hour of video content | Required |
| • At least 5 separate lectures | Required |
| • Lectures are between 2-8 minutes in length | Recommended |
| • Each lecture is structured around a single topic | Recommended |
| • Each lecture provides in-video visuals, which help the student grasp key points | Recommended |
| • Each lesson incorporates lively examples, storytelling and anecdotes to keep the student engaged | Recommended |

Delivery

- | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| • Clear, fluent English | Required |
| • Good pronunciation: <ul style="list-style-type: none">- Pauses to emphasize important points- Straightforward style of speaking- Confident delivery without "umms" and "ahhs"- Calm but enthusiastic tone of voice | Required |

- Body language **relaxed** and **inviting** **Recommended**
- Sit or stand so you feel comfortable and are confident **Recommended**
- **Smile**, because you are doing what you love - teaching **Recommended**

Publishing

In addition to meeting course requirements, a BitDegree teacher must also know how to build the audience and publish the course so that it attracts more students.

- A catchy and informative course title and subtitle, which includes **relevant keywords** **Required**
- An honest course description of at least **500 words**, which lets the students know what they will learn **Required**
- A short teacher's bio **Required**
- Clearly specified course requirements **Required**
- Students' expectations listed in bullet-point style **Required**

Prohibited Content

- Sexually explicit content
- Content that depicts violence or promotes violence in any way
- Unlawful or illegal content
- Hate speech and language that promotes discrimination
- Scammy, fake, dishonest content or content which misleads the students
- Endorsement or promotion of unethical or illegal behaviour
- Content which infringes upon the rights of a copyright holder
- Content promoting other online education platforms
- Duplicated courses